



Access living-posters homepage from <https://actionresearch.net/>

NATASSHA KOOPMAN

Develop knowledge, understanding & practice of Living Educational Theory Research & helping others do so too.

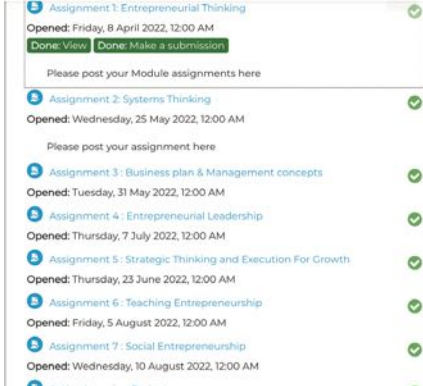
LECTURER IN **VISUAL COMMUNICATION DESIGN**

Hybrid approach to teaching and learning in context
I have a big curiosity about HOW creatives learn
I am currently looking for spaces to explore the out-of-place student

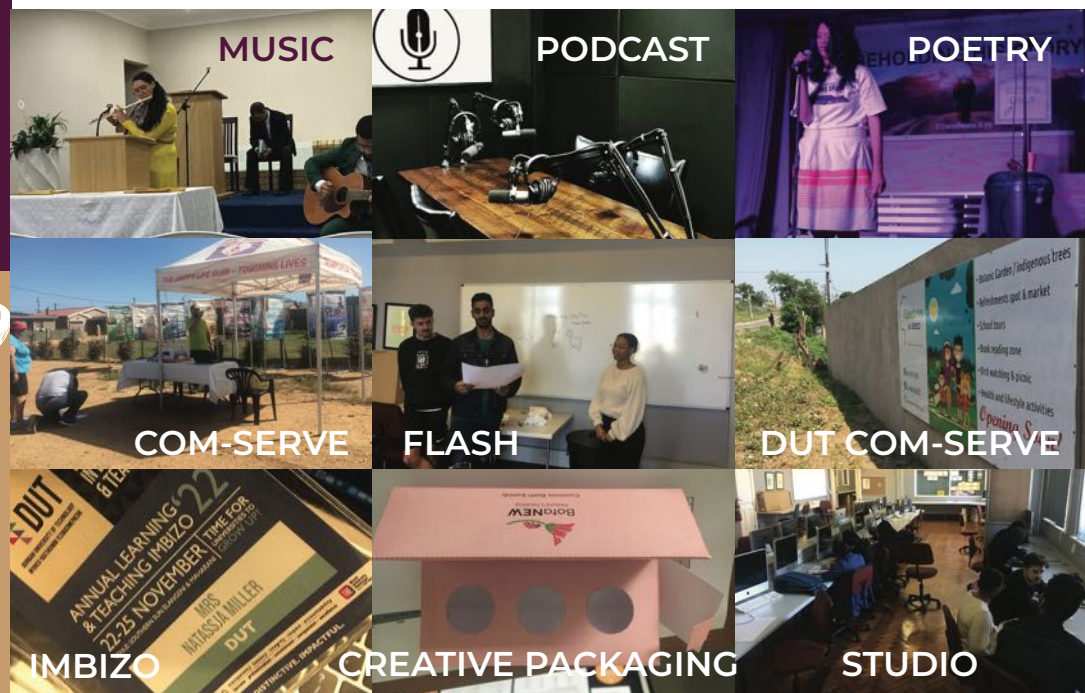
[Link to Living Theory Repository](#)



Through this course, I would now like to explore how entrepreneurial tools can be added to curriculum and how we development content in a way that also prepares students for the industry.



OTHER PROJECTS & ENGAGEMENTS



I am interested in Millennials' advanced knowledge and exposure to product experiences, and irrelevant placement of online advertising which has led to an increase of online advertising avoidance. However, effective online advertising design may assist in establishing more positive sentiments towards digital forms of marketing communication.

FULL PAPER HERE:

The African Journal of Information Systems:
<https://digitalcommons.kennesaw.edu/ajis/vol14/iss2/>

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LOCATION
Durban

The Inspired Studio



The
SQUARE-PEG-ROUND-HOLE

I am really interested to explore the way that creative and artistic students learn and the way we can design our modules to suit them.

*Inspire confidence
Foster excitement
Show pride in work
Self branding*

EDUCATION

M DEGREE: SUMMA CUM LAUDE
Master of Technology: Graphic Design

ENTREPRENEURSHIP
Course completed with UCT GSB on Entrepreneurial Effectiveness

PECHA KUCHA
Imbizo at DUT Conference:
Link needs to go here to this event and everything done there

ENVISION2030
DURBAN UNIVERSITY OF TECHNOLOGY



The "Colour Me Brave" Devotional is a one year journey exploring 12 colour themes that encourage women to realize and discover how they can be BRAVE in various facets of their lives. I have been editor for this series of books in a set of three in the "Colour Me Series" with titles such as: "Colour Me Brave", "Colour Me Loved", "Colour Me Forgiven", and "Colour Me Brave". This will also become a pilot for the design of a short course in self-publishing at DUT

