



The British Holistic Medical Association is a charity dedicated to the promotion of the holistic approach in healthcare so that it is restored to the heart of practice. I believe that holistic healthcare practice requires an attitude of openness and curiosity, of looking from many perspectives,

both wide and deep, of holding an awareness of my own beliefs and assumptions, and of striving to listen more than being listened to. Only this will provide the essential balance to the technocratic, detached, impersonal practice that much of medicine has become. We see this as restoring *the art of medicine*.

As chair since March 2013 my current role is to complete the modernisation of the charity so that we are able to directly appeal to the concerns and struggles of healthcare in the 21st century.

MEMBER OF  
CONVERSATION CAFE  
RESEARCH SUPPORT  
GROUP - LINK



**William House**

I was a general medical practitioner in the town of Keynsham, UK, for 30 years. Over that



time medical care greatly changed and so did I! As healthcare became more technocratic and commodified, my own frustrations mounted. In the late 1990s I embarked on a period of self-reflection and extensive study culminating in a belief that the power for change is with the people and their communities. After retiring from GP practice I launched Keynsham Action Network, an experimental community development group aimed at empowering the people to build community. Here I am, working alongside people who were once my patients, connecting, inspiring and enabling them to care more about themselves, to get together and make change happen, to create health.